

# ISID

# MEDIA KIT

# 2023

 [www.isid.org](http://www.isid.org)

 ISID\_org

 ISID.org

 International Society for  
Infectious Diseases

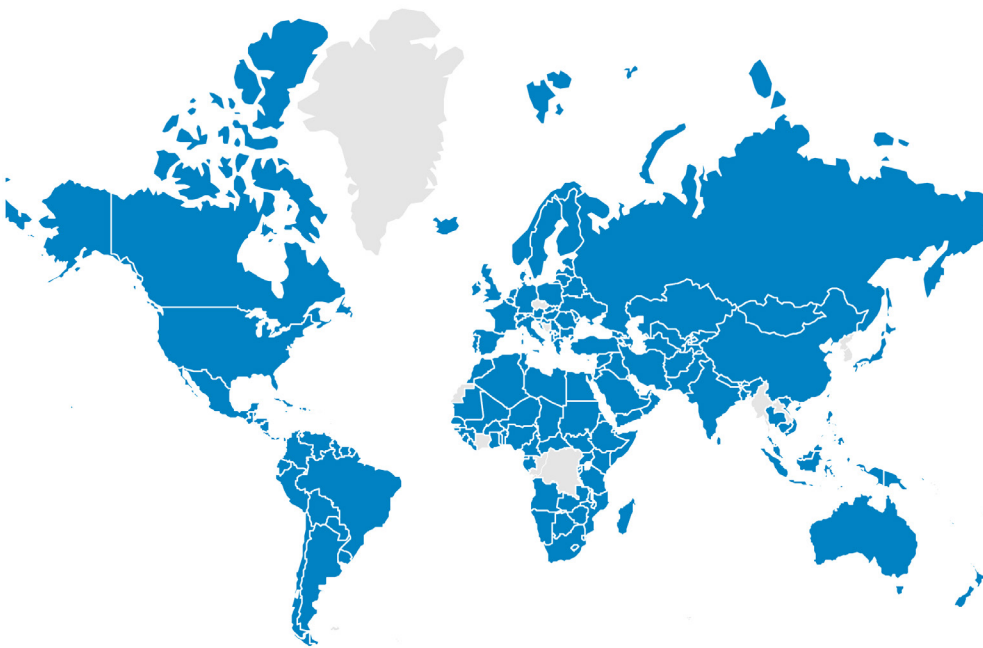


# ABOUT THE INTERNATIONAL SOCIETY FOR INFECTIOUS DISEASES

The International Society for Infectious Diseases (ISID) was founded in 1986 with an unwavering commitment to infectious disease practitioners, scientists, and public health professionals working in resource-limited settings.



## ISID GLOBAL AUDIENCE



**215**  
COUNTRIES




**157**  
LANGUAGES

 Healthcare professionals including physicians and nurses

 Clinical microbiologists

 Policy makers

 Clinical adult and pediatric infectious disease specialists

 Virologists

 Biotechnology industry and drug development representatives

 Epidemiologists

 Vaccinologists

 Non-governmental and governmental organizations

 Research scientists

 Parasitologists

 Public health specialists

 Emergency preparedness professionals

## OUR MISSION

To support health professionals, non-government organizations, and governments around the world in their work to prevent, investigate, and manage infectious disease outbreaks when they occur.

# ADVERTISING OPPORTUNITIES

Advertise with ISID, a non-profit, apolitical and transparent organization dedicated to sparking critical connections through global disease surveillance, research, education, publications, and advocacy. **We offer a variety of opportunities for marketing your brand to the infectious diseases global community.**

## ISID

## OPPORTUNITIES



- **Homepage Banner Ad**
- **Homepage Medium Ad**
- **Newsletter Banner Ad**
- **Newsletter Feature**

The ISID website and newsletter are accessed globally by health professionals from a wide range of disciplines.

<https://isid.org/>



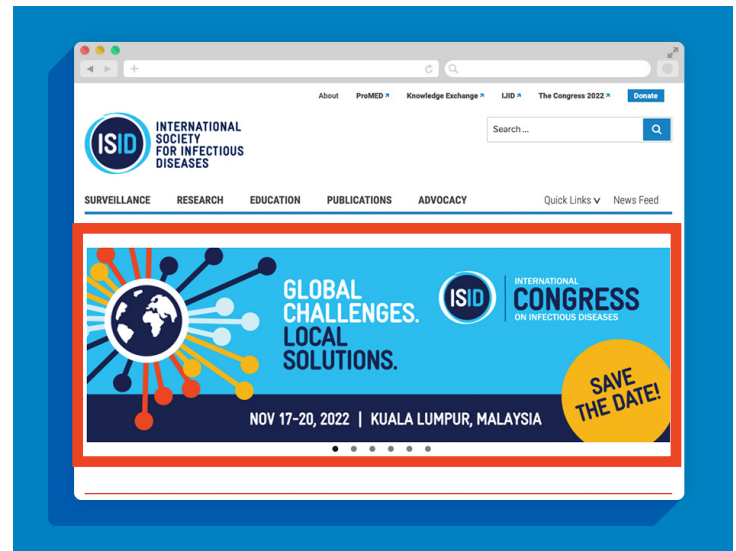
**MONTHLY WEBSITE VIEWS**



**MONTHLY WEBSITE USERS**



**EMAIL LIST SUBSCRIBERS**



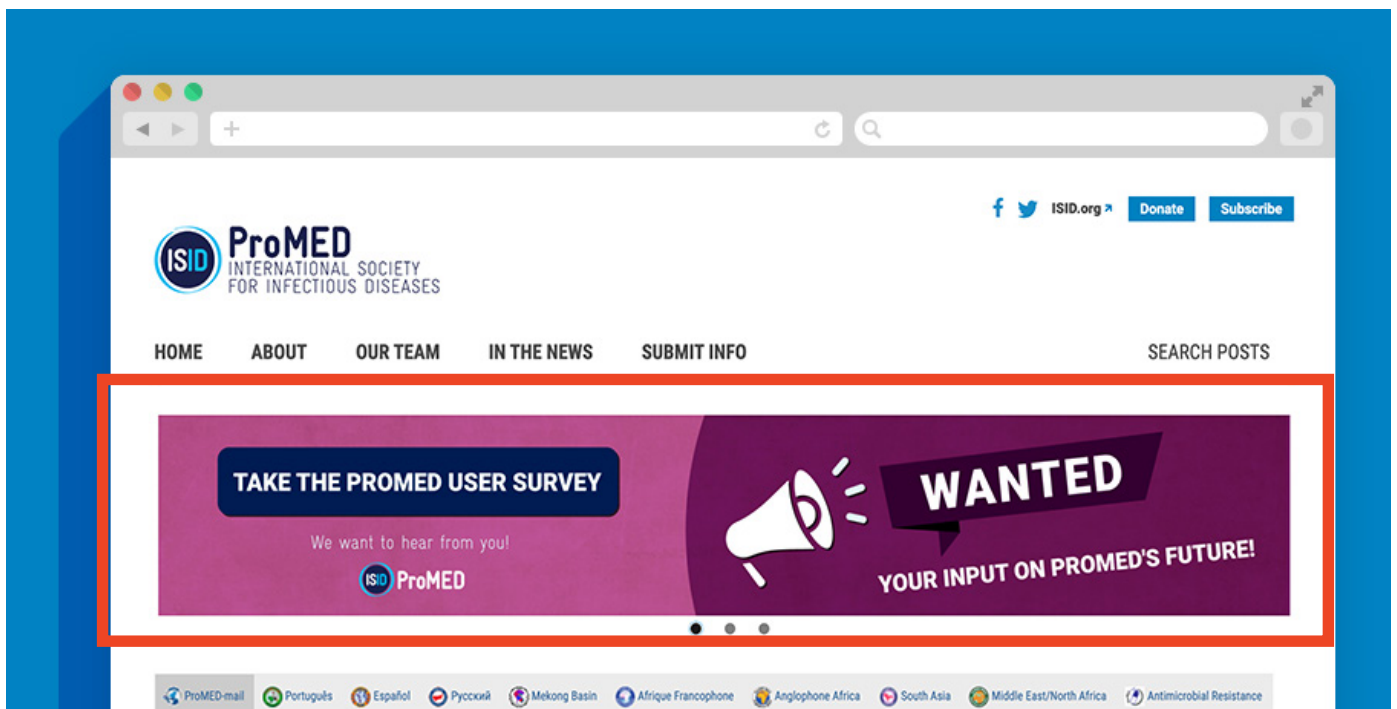
# PROGRAM FOR MONITORING EMERGING DISEASES (PROMED)

## OPPORTUNITIES



- **Homepage Banner Ad**

Does your organization have a passion project, achievement, or relevant product you'd like to share with the 13,000 unique users who visit the ProMED website monthly? ProMED's website, with its prominent banner ad, is the perfect place to spread awareness of your brand to a highly educated, medically oriented, international audience.



*\*With ISID approval*

<https://promedmail.org/>



**MONTHLY WEBSITE VIEWS**



**MONTHLY WEBSITE USERS**



**TIME ON PAGE**

- To explore more opportunities to support ProMED, please download our ProMED Media Kit.

[Download the ProMED Media Kit](#)

# KNOWLEDGE EXCHANGE

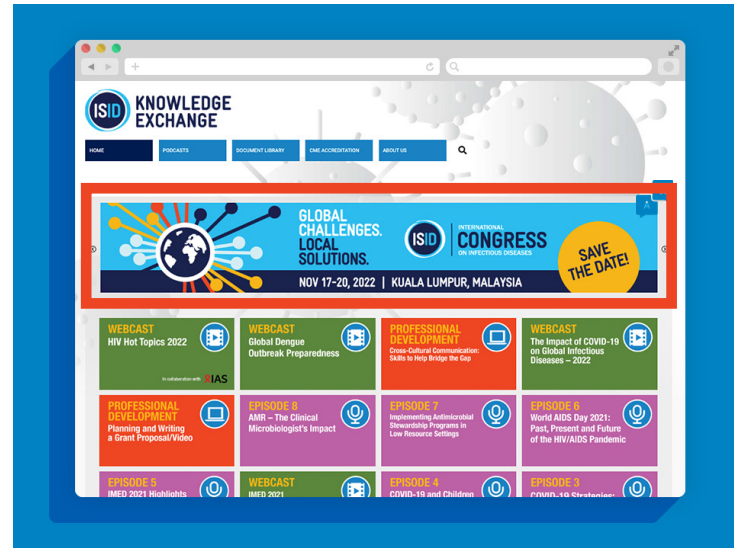
ISID's online, open-access, educational platform, is accessed by infectious disease clinicians who are interested in learning more about the ID field through webinars, podcasts, and other resources.

## OPPORTUNITIES



- Homepage Banner Ad
- Newsletter Banner Ad
- Newsletter Feature

<https://exchange.isid.org>



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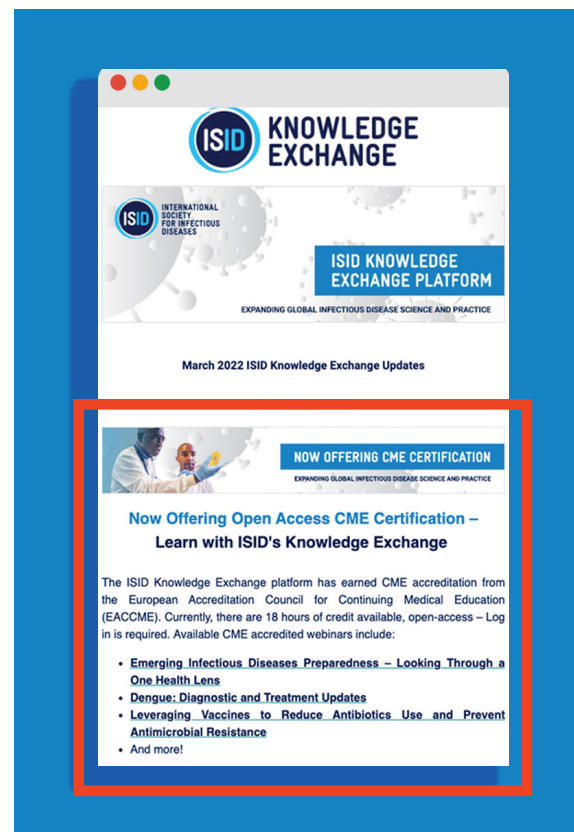
WEBSITE  
VIEWS

98+

GLOBAL COUNTRY  
VIEWERSHIP

7k

EMAIL LIST  
SUBSCRIBERS



<b>SERVICES &amp; RATES</b>		<b>One Month</b>	<b>Three Months</b>	<b>Six Months</b>
<b>ISID</b>	Homepage Banner Ad 1500 x 500	<b>\$840</b>	<b>\$735 per month</b>	<b>\$630 per month</b>
	Homepage Medium Ad 540 x 400	<b>\$790</b>	<b>\$695 per month</b>	<b>\$490 per month</b>
	Newsletter Banner Ad 1200 x 600	<b>\$1,680</b>	<b>\$1,470 per month</b>	<b>\$1,260 per month</b>
	Newsletter Feature	<b>\$1,400</b>	<b>\$1,230 per month</b>	<b>\$1,090 per month</b>
<b>ProMED</b>	Homepage Banner Ad 3125 x 526	<b>\$1,120</b>	<b>\$1,000 per month</b>	<b>\$850 per month</b>
<b>Knowledge Exchange</b>	Homepage Banner Ad 1320 x 213	<b>\$320</b>	<b>\$280 per month</b>	<b>\$240 per month</b>
	Newsletter Banner Ad 1200 x 600	<b>\$170</b>	<b>\$150 per month</b>	<b>\$140 per month</b>
	Newsletter Feature	<b>\$150</b>	<b>\$140 per month</b>	<b>\$130 per month</b>

Custom packages and additional program opportunities are also available. For more information, please contact us at [info@isid.org](mailto:info@isid.org).