



**KNOWLEDGE
EXCHANGE**

PROGRAM SUMMARY

2023

EXECUTIVE SUMMARY

In October 2020, the International Society for Infectious Diseases, (ISID) took a bold step and launched an online education center to deliver critical updates in an evolving world.

ISID's extensive repertoire of education activities are now available on our robust online learning platform:

Knowledge Exchange

ISID's global efforts are unique among infectious disease societies due to our particular focus on practitioners and public health professionals operating in low-resource settings across all World Health Organization (WHO) regions. The accessibility of technology over the past decade ensures our members can access our free, mobile-optimized online education platform. The Knowledge Exchange offers a comprehensive program of webinars, panel discussions, and professional development opportunities that reaches our target audience.

In accordance with our mission, all materials are offered in an open-access manner. Additionally, the Knowledge Exchange presents content through the One Health paradigm, highlighting the inextricable connections between humans, animals, and the environment. Our platform has received EACCME accreditation and offers many webinars for CME credit.

The Knowledge Exchange represents the Society's continued commitment to the international infectious disease community. By making these educational resources available across a broad range of healthcare professionals, we continue to support the ongoing work to prevent, investigate, and manage infectious disease outbreaks.

ISID welcomes like-minded funders, partners, and sponsors to support this endeavor.

Best wishes,
Linda C. MacKinnon, MPH, PMP
CEO, International Society for Infectious Diseases (ISID)

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ISID's depth of faculty relationships ensures prominent, renowned thought leaders who speak with an informed voice on all manner of infectious disease topics. To this end, content will be guided by an international Scientific Committee:



Professor Paul Tambyah

National University of Singapore
Singapore



Professor Neelika Malavige

University of Sri Jayewardenepura
Sri Lanka



Professor Sally Roberts

University of Auckland, School of Medicine
New Zealand



Professor Alison Holmes

Imperial College London
United Kingdom

CONTENT

The Knowledge Exchange is an engaging, interactive experience for all users. Many of these sessions are available for CME accreditation. Content is divided into these categories:



ISID Series – Sessions of particular relevance to Infectious Disease experts

The ISID Series is a core component of the platform with educational content designed specifically to:

- Inform the implementation of infectious disease practices
- Strengthen epidemic preparedness and international healthcare capacity
- Promote the One Health paradigm, highlighting the inextricable connections between humans, animals, and the environment
- Support open-access education for infectious disease professionals working in low-resource settings



Professional Development – Valuable resources for career advancement

The Knowledge Exchange devotes a section of the platform to professional development opportunities. It has planned a comprehensive professional development series to equip users with a diverse skill set with topics including:

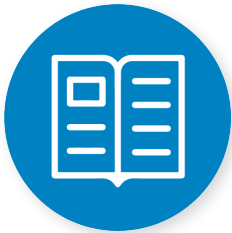
- Public Speaking and Presentation Skills
- Habilidades para Hablar en Público y Hacer Presentaciones para Profesionales Médicos
- Cross-Cultural Communication
- Working with the News Media
- Grant Proposal Writing (Video)

This series is funded with generous support from the **Bill & Melinda Gates Foundation**.



Podcasts – Open-access, audio content

The Knowledge Exchange podcasts deliver relevant information in a short, concise, easily accessible format. The episodes feature a variety of global speakers. Some of the topics that have been discussed are: COVID-19 and Children, COVID-19 Eradication, Global Vaccine Equity, and Antimicrobial Stewardship Without a Lab.



The Guide to Infection Control – Modules from one of ISID's hallmark publications

Written by international experts in the fields of infection prevention, control, and hospital epidemiology, the Guide to Infection Control in the Healthcare Setting brings together the most up-to-date principles and interventions that may reduce the incidence of infections and lessen the clinical, resource, and financial impacts associated with infectious disease outbreaks.



Partner & Sponsored Content – Additional content from valued stakeholders

ISID continues its interest in developing and maintaining relationships with key stakeholders. Our strategic relationships provides additional opportunities for content, financial support, and exposure to novel audiences. ISID values our current strategic partnerships and looks forward to expanding its affiliations and future collaborations.

ADVANTAGES

The Knowledge Exchange events are shared with healthcare professionals through Society emails, on our main ISID website, and on our social media channels. Additionally, ISID Executive Committee, Executive Council, and Emerging Leaders group promote sessions to their global networks.



27% Open Rate



6k Subscribers



**Isid.org receives nearly
5k Page Views per Month**



200 Countries



Attendance from Around the Globe



GDPR Compliant

“The speaker selection and the information was fantastic. I will be sharing the recorded presentation with my students and colleagues.”

REPRESENTATION

Clinical medicine, veterinary medicine, environmental health, research, public health, policymaking, academia, and news media professionals.



OUR GROWING GROUP OF SPONSORS

In recognition of their support of the Knowledge Exchange, our current supporters are:



The background of the page features a dark blue vertical band on the left and a light gray area on the right. The light gray area is decorated with several large, stylized virus particles. These particles are spherical with numerous small, rounded protrusions on their surfaces, resembling coronaviruses. They are rendered in a light gray color, creating a subtle, scientific-themed pattern.

GET IN TOUCH

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www.exchange.isid.org